

## How do we get there?

The Pike Transit Initiative is a twelve month study that will be carried out in conjunction with recommendations outlined in previous Arlington County studies and in Fairfax County's Comprehensive Plan. The Pike Transit Initiative will recommend transit investments to accomplish the following goals:

- Increase mobility within the corridor.
- Contribute to and serve as a catalyst for economic development.
- Provide a safe environment for all modes of travel.
- Improve regional transportation connections.
- Complement community goals to create a pedestrian-friendly main-street environment in the corridor.



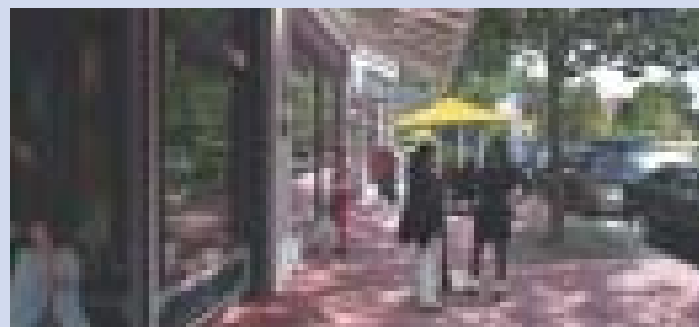
Columbia Pike now



Columbia Pike's future



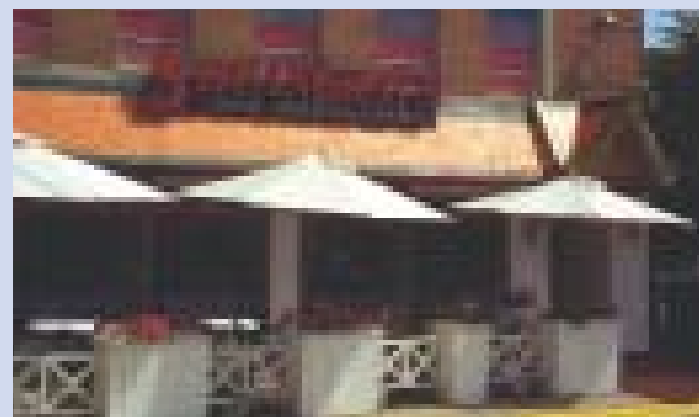
Columbia Pike now



Columbia Pike's future



Fairfax County shopping



Fairfax County redevelopment

## What is the Pike Transit Initiative?

The Pike Transit Initiative will analyze alternatives for a new high-capacity and environmentally friendly transit service along Columbia Pike from the Pentagon/ Pentagon City area to Baileys Crossroads. The study team will work with local jurisdictions, neighborhoods and community groups to develop a preferred transit investment (e.g. bus rapid transit, streetcar, or light rail) for the corridor that will support the redevelopment initiatives.



## Who is doing the study?

WMATA is the lead agency for the Pike Transit Initiative. Working closely with other stakeholders, including Arlington and Fairfax Counties, Virginia DOT, and the Virginia Department of Rail and Public Transportation, WMATA will engage the community in the development and evaluation of transit alternatives for the Pike.

## What is the history?

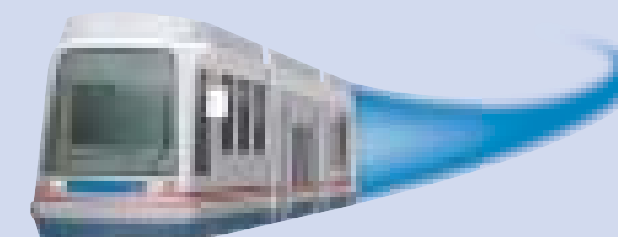
In 2002, the Arlington County Board approved the *Columbia Pike Initiative – A Revitalization Plan*. Part

visioning exercise and part implementation plan, the board established how the future of transportation and development would look along Columbia Pike, and what steps would be taken to achieve the vision. Three major transit goals resulted from the Columbia Pike Initiative:

- Improve bus stops along Columbia Pike and provide better information for bus riders;
- Implement improvements to the bus services in the Columbia Pike corridor; and
- Plan for long-term higher-capacity transit options.

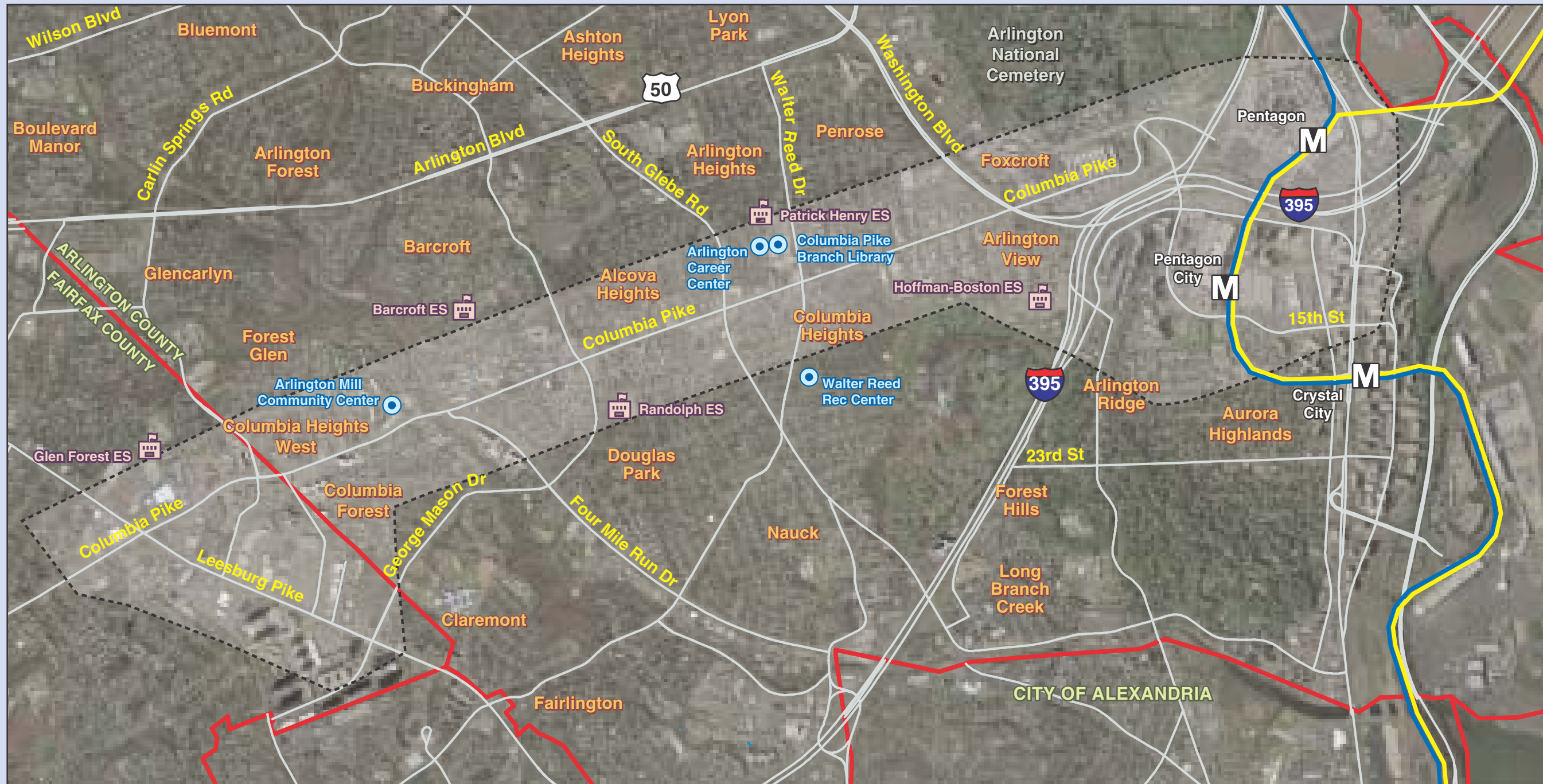
The first two goals are underway through the new *PikeRide* bus service. The Pike Transit Initiative will be focused on the final goal, to evaluate and plan for long-term higher-capacity transit options along Columbia Pike.

In addition, recognizing the growing need for alternatives to the automobile, Fairfax County's Comprehensive Plan supports measures to increase the use of public transit. Transit connections linking neighborhoods, employment centers, and the regional Metrorail system are cited as specific policy goals. The Pike Transit Initiative will help to plan for this higher capacity system along the section of Columbia Pike within Fairfax County.



## What is the schedule?

SPRING '04	SUMMER '04	FALL '04	WINTER '05
Alt. Development			
Workshops			
	Technical Analysis		
		Alternatives Evaluation	
		Preferred Alternative	
			Final Report
<b>Public Involvement Program</b> • Stakeholder Outreach    • Public Design Charrette    • Project Newsletters • Storefront Displays       • Project Website			



<b>LEGEND</b>	
	Study Area
	County Boundary
	Community Facilities
	Schools
<b>METRORAIL</b>	
	Blue Line
	Yellow Line
	Metrail Station



## Pike Transit Initiative Study Area

