

**Project Goals and Objectives  
May 2010**

<b>Goals</b>	<b>Objectives</b>
1. Improve mobility for corridor residents, employees, customers, and visitors.	<ul style="list-style-type: none"> <li>• Provide additional transportation capacity to meet current and future travel demand</li> <li>• Provide more transportation choices</li> <li>• Provide high quality service for local trips along the study corridor</li> <li>• Address the transportation needs of the transit dependant populations in the corridor</li> </ul>
2. Contribute to and serve as a catalyst for economic development.	<ul style="list-style-type: none"> <li>• Support continued population and employment growth in the corridor</li> <li>• Support County economic development initiatives</li> <li>• Maximize local economic impact of transportation investments</li> </ul>
3. Enhance livability and long-term economic and environmental sustainability of the corridor.	<ul style="list-style-type: none"> <li>• Support lifestyle choices for environmentally sustainable communities</li> <li>• Support long-term private investment in transit friendly development</li> <li>• Minimize adverse environmental impacts of transportation investments</li> <li>• Serve households at a range of income levels</li> <li>• Promote pedestrian and bicycle focused communities</li> </ul>
4. Support the development of an integrated regional multi-modal transportation system.	<ul style="list-style-type: none"> <li>• Provide enhanced connections to intermodal centers</li> <li>• Provide improve service to regional activity centers</li> <li>• Increase transit ridership and mode share</li> </ul>
5. Provide a safe environment for all modes of travel.	<ul style="list-style-type: none"> <li>• Enhance personal security for travelers in the corridor</li> <li>• Provide safe operations for travelers in the corridor</li> <li>• Provide safe environment for transportation operations staff and employees</li> </ul>